

# **WW 200**

#### PRODUCT DESCRIPTION

Calendered self-adhesive printing media with a repositionable and removable adhesive for indoor architectural application.

Face Material: 150 µm white matt, semi-rigid calendered PVC

Adhesive: Emulsion acrylic repositionable and

removable transparent **Liner:** PE coated 160 g/sqm

#### **TYPICAL USE**

Short term indoor architectural applications on smooth, flat surfaces.

The special ultra-removable adhesive allows you to apply the graphics, reposition it, and remove it to reapply it at a later date (use of liner for storage).

#### **PROCESSING**

Especially designed for solvent based, eco-solvent, mild solvent, Latex and UV inkjet printing on wideformat printing equipment.

WW 200 is not intended to be laminated.

To achieve the best possible print quality, please make sure that the correct ICC profiles or printer settings are used.

Profiles can be obtained from our subsidiaries or distributors, or can be downloaded from: www.mactacgraphics.eu.

For further information on printing, application and removal, please refer to "TB 4.3 Guidelines on surface preparation, converting and applying Mactac WW Series".

To ensure application suitability, always test the proposed construction under actual application and end-use conditions before going into full production.

#### SHELF LIFE

2 years when stored at 15 to 25°C and ± 50 % relative humidity (in the original packaging).

# PHYSICAL PROPERTIES (TYPICAL VALUES) Average Values Test Method

Thickness							
Film (microns)	150 µm		ISO 534				
Adhesive data, 23°C (N/25 mm)							
Peel adhesion on glass							
- Quick tack		7		FTM9			
- 24 hour residence		7		FTM1			
Dimensional stability							
Shrinkage (48 hours at 70°C applied on Aluminium)	Max. 0.5 mm F		FTM1	FTM14			
Temperature ranges							
Minimum application temperature (°C)					+ 10°C		
Service temperature range (°C)					- 5°C to + 70°C		
Certifications							
Fire Classification			Self-extinguishing				

## **EXPECTED DURABILITY**

## **Central Europe Zone 1**

Unprocessed (indoors)	1 year	ISO 4892-2
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Note: Exposure to severe temperatures, ultraviolet light, and/or conditions in Southern European countries, tropical, sub-tropical or desert regions will cause more rapid deterioration. This also applies to polluted areas, high altitudes and south-facing exposure.

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