

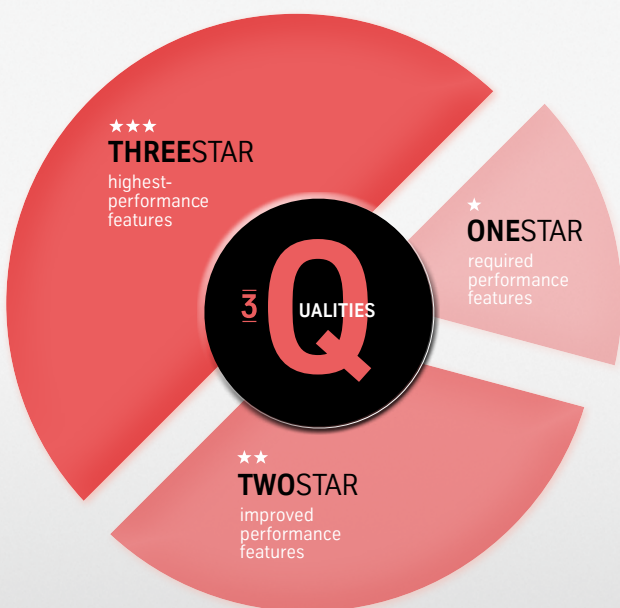
PLADUR®

# PRODUCTS

## HOME APPLIANCES

Our organic, band-coated, high-quality flat steel, PLADUR®, is in a class of its own and possesses impressive material qualities. PLADUR® is produced in an environmentally friendly process and offers you boundless opportunities to shape solutions for the most varied requirements and countless applications thanks to its functionality and wide range of available colors. And it offers all this with an outstanding quality-to-price performance ratio.

As Europe's leading coil coater, we focus not only on close cooperation with our customers, but also systematically align our organization to bring together our Technology, Innovation, and Sales Divisions to ensure that we offer customer-specific solutions and can meet and exceed the individual needs and wishes of those who use our products.



PLADUR® is available in three quality classes, making it the perfect solution for every type of household appliance – whether refrigerator, washing machine, dryer, dishwasher, range or oven hood.

# PLADUR® – organically coated products for **home appliances**

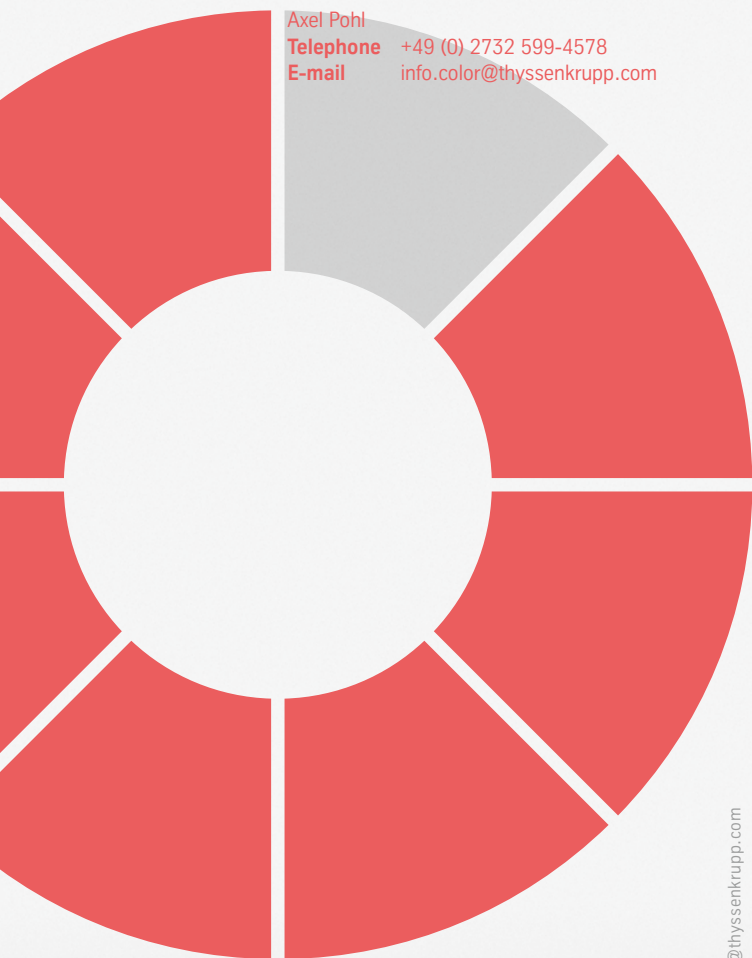
PRODUCT NAME previous name	QUALITY CLASS	PRODUCT ADVANTAGES
<b>PLADUR® Primed</b> PLADUR® Epoxide	★	very high level of overcoatability high level of adhesiveness
<b>PLADUR® Structured</b> PLADUR® Polyester / Polyurethane 2-Layer	★	variable, textured surface high level of chemical resistance low fouling tendency
<b>PLADUR® Smooth</b> PLADUR® Polyester / Polyurethane 2-Layer	★★	smooth, polished or matte surface large design variety low fouling tendency
<b>PLADUR® ThermoSafe</b> PLADUR® Thermosafe	★★	extremely low thermal conductivity avoidance of contact burns appealing look
<b>PLADUR® Smooth Plus</b> PLADUR® Polyester / Polyurethane 3-Layer	★★★	smooth, polished or matte surface large design variety low fouling tendency
<b>PLADUR® Aesthetic</b> PLADUR® Colaminate	★★★	smooth or textured surface high-end look with depth-of-field effects very low fouling tendency
<b>PLADUR® Aesthetic Print</b> PLADUR® Colaminate ts print	★★★	suitable for thermo-sublimation for individual graphic effects smooth or textured surface high-end look with depth-of-field effects very low fouling tendency
<b>PLADUR® MetalLook</b> PLADUR® M	★★★	surfaces in metal look high scratch resistance easy-to-clean / anti-fingerprint property

**Head of Sales Color/  
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